

**B.B.A. Semester - 5 (CBCS) Examination
Oct/Nov. - 2023(Old Course)**

FINANCE GROUP: INVESTMENT BANKING AND FINANCIAL SERVICES (ELECTIVE)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

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| Que.1 | Define financial system and discuss the segments of organized financial system. | (14) |
| | OR | |
| Que.1 | Define merchant banker and state regulations for merchant banker. | |
| Que.2 | What is public issue? Explain the role played by lead manager in public issue. | (14) |
| | OR | |
| Que.2 | Explain the book building and describe the book building process. | |
| Que.3 | Explain leasing and state the elements of leasing. | (14) |
| | OR | |
| Que.3 | Clarify the difference between hire purchase and leasing. | |
| Que.4 | Explain in detail the assistance and growth of venture capital in India, | (14) |
| | OR | |
| Que.4 | Define credit rating and discuss the rating process. | |
| Que.5 | What is securitization? State the process of securitization. | (14) |
| | OR | |
| Que.5 | Explain in detail collateralized mortgage obligations. | |
